



Shri Narendra Modi
Hon'ble Prime Minister of India

IN PURSUANCE OF THE VISION OF
THE HON'BLE PRIME MINISTER OF INDIA
TOWARDS ATMANIRBHARTA



भारतीय
व्यापार महोत्सव
— 2026

BHARATIYA
VYAPAR MAHOTSAV



Made in India. Made for India. Made for the world.

Connect with Buyers and Sellers. Across India and the world.
Grow your business.



Bharat Mandapam

| May 1 - 4, 2026

| New Delhi

THE BIGGEST EVER EXPOSITION

of Swadeshi products & services is here to –

Expand domestic commerce | Hasten import substitution | Build exports

The Hon'ble Prime Minister has called for Atmanirbharta, a direction with far-reaching positive implications for the nation. In support, CAIT is pleased to launch the Bharatiya Vyapar Movement, a series of initiatives across the country and abroad, to invigorate trade and commerce. Particular focus will be on the vast MSME sector.

Key Objectives

- Promote Indian-made products & services
- Strengthen domestic trade & MSMEs
- Provide visibility, branding & market access to participants
- Enable investment, finance & export linkages
- Encourage women & youth entrepreneurship
- Develop skilling at scale
- Reinforce the Swadeshi Movement

The first event under this movement - Bharatiya Vyapar Mahotsav '26 is structured in two sections.

The first section will comprise of a vast indoor exhibition space with 2000+ exhibitors showcasing a wide variety of products and services. Prospective buyers can interact and enter into business deals with the sellers. Exhibitors can choose from stall sizes of 9 square metres and above based on their needs. Special space has been allocated for focusing on infrastructure & real estate, financial services, women-centric entrepreneurship and human capacity building & skill development.

The second section will comprise of a vast outdoor display of outstanding, world-class Swadeshi products that make the nation proud. In addition tourism, culture & craft will be featured.



EXHIBITION ZONES



Scan for more information and to book your space.

EXPECTED PARTICIPATION

- Exhibitors - 2000+
- Associations - 5000+
- Business Delegates - 200,000+
- Visitors - 10+ lacs
- Central Ministries - 20+
- States & UTs - 20+
- International Trade Reps./ Delegates - 5000+
- NRIs & OCIs - 10,000+
- Media - 200+

THE GREAT INDIAN COMMON MARKET

In Europe a Common Market came into being only in 1992 and was hailed as a major breakthrough. In India, we have had a ready Common Market from ever. It is perhaps the largest in the world in terms of the sheer number of transactions that take place, in goods and services. While there are estimates of market size in value, there is no measure of the transactions that take place i.e. the real indicator of the exchange that takes place. Like the proverbial Akshayapatra, the market gives endlessly.

The Bharatiya Vyapar Movement is driving for a fair play in the marketplace, always. This means that sellers must have ease of access to the market. Buyers should have a choice of suppliers to choose from. There should be no distortion through market domination or other means.

The Bharatiya Vyapar Mahotsav '26 is a major step towards ensuring the vibrancy of the marketplace. The Indian Common Market is our ultimate national asset.

Come participate and profit from this great opportunity!

BHARATIYA VYAPAR MAHOTSAV '26

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